

To:

- School Facilities, MPUSD, MPC, CSUMB
- City Managers, Marina, Seaside
- Directorate of Public Works, US Army
- Housing Facilities, Monterey Bay Military Housing(Pinnacle?), Alliance

Dear XXXXXX:

The Marina Coast Water District (MCWD) is requesting your assistance in documenting efforts taken to reduce the consumption of potable water through conservation activities and programs. Although our annual water consumption reports, sent to the California Urban Water Conservation Council, show MCWD is well on its way to achieving the year 2020 water consumption reduction goals mandated by the State of California, our annual reports do not include the results of conservation activities and programs your organization may have put in place to help the community reduce water consumption.

The State has set water consumption reduction goals and targets. These targets include a 10-percent reduction in urban per capita water use on or before December 31, 2015 and 20-percent reduction by the end of the year 2020. Under California law, State agencies are to support MCWD's water conservation efforts. Other customers are asked to support these efforts voluntarily. MCWD intends to achieve these targets in our community by actively implementing and maintaining water conservation programs.

To this end, I ask for your participation regarding the documentation of activities and programs within your organization that help conserve water. I would like to develop a cooperative relationship with members of your staff who can discuss this important initiative and share with me the important details of your water conservation efforts.

In return, MCWD is prepared to provide to you with valuable, site specific, information and analysis on your water consumption. Once specific uses and trends are determined, our staff can guide your organization towards practices and current technologies to help reduce water consumption. Many of our customers also learn of their eligibility for rebates and grants for implemented water conserving activities.

On behalf of MCWD, I would sincerely appreciate your consideration and assistance in this matter of critical interest. Please feel free to contact my office at (831) 883-5905 so that I may be of further assistance.

Sincerely,

Paul Lord  
Water Conservation Specialist